

Dear Editors and Friends,

Children and parents love Santa Claus. Art Linkletter proved we love hearing and reading what children have to say. Every year, millions of letters are written to him asking for all sorts of toys and hopes and a 'Dear Santa' column gives your readership the opportunity to correspond with Santa and read what is on the minds of children. It is a message that remains true to the spirit of Santa and Christmas.

'Dear Santa' is an all-year-round column that will be delivered to your editorial offices WITHOUT CHARGE for weekly insertion. The column will not exceed 450 words. Three new columns will be delivered by email on the 1st and the 15th of every month to your office.

Whether you are a child or an adult, 'Dear Santa' will be a favorite column to read each week because new letters will be featured.

Enclosed I have sent you a CD with Word document files of the next three columns, and artwork and Santa mug shots for you to use with the column. These same resources are online all the time at at http://www.santashope.com/media%20newspap.php

Write us today and make 'Dear Santa' a weekly favorite in your paper. Contact us by phone at (972) 809-9955 or by email at sk@santashope.com and we'll put you on our twice monthly delivery email list. Nothing further needs to be done except to 'copy and paste' each week.

We look forward to serving you and your community.

Santa Kevin Haislip